

Digital Technical Specifications



ZOOM MEDIA

Digital 15" Liquid Crystal Display (LCD)

Our High Definition LCD screens are built with 3mm tempered glass chemically treated for maximum durability and resilience. The screen is raised 1" off the mounted surface with a brushed stainless steel bezel making it visually acceptable in any environment. appealing for that added touch of class.



Send material to:

- www.webcargo.net
- Click on WebCargo Drop Box
- Enter: digital-production@zoommedia.com
- Client must specify product and advertiser in message.
- 2 Gb limit per file
- You will receive a tracking number by email upon successful transfer.

Format Video Files (transcoding)

- Video must be **received 2 weeks prior** to campaign start date for verification and transcoding
- Quicktime .mov, animation/lossless codec, without compression 29.97 fps

Resolution

640X480 & 1024X768, square pixels

New Ad Development and Design Service

- We require **4 weeks before each campaign start date** to create the ad, receive approvals and transcode.
- Additional cost for translations
- Must supply scenario, guidelines, fonts for MAC, high resolution logo, text

Software, format, resolution or mode

Photoshop (.psd, .jpg, .tif, .png), Illustrator (.eps or .ai), high resolution, RGB colours

Questions?

Contact:

Quebec City 418-688-2626
Montreal 514-842-1155
Toronto 416-214-9200
Calgary 403-229-1721
Vancouver 604-709-5625