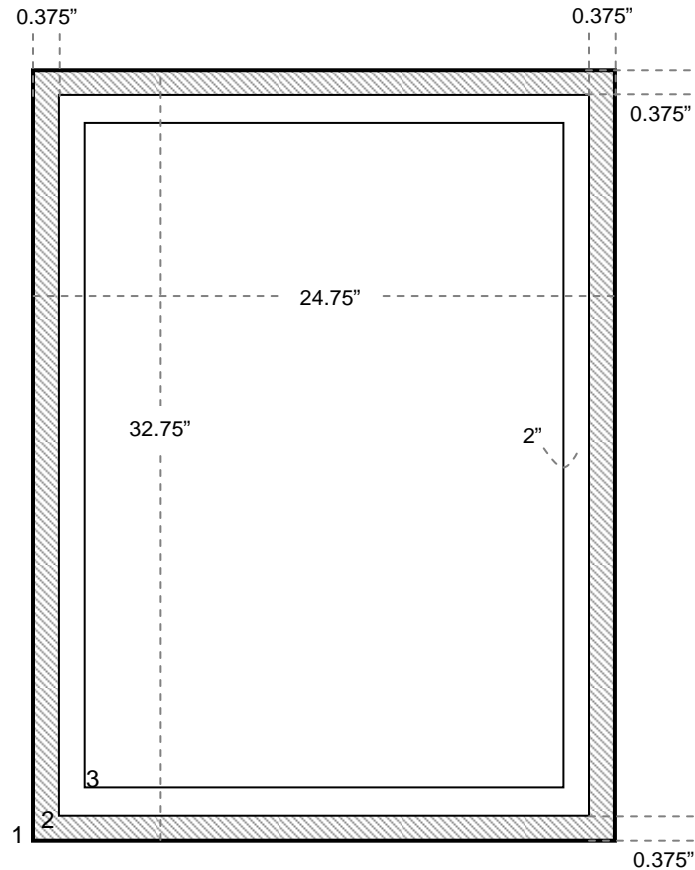


Extra Lit Billboard



ZOOM MEDIA

Technical Information



1. Trim Size: 24.75" x 32.75" (poster size)
2. Visible Area: 24" x 32" (shading indicates area hidden from view by Zoom frame)
3. Live Area: 22" x 30" (keep copy inside this area)

Requirements

CD & Color Proof or

send files via WebCargo:

- Go to: <https://www.webcargo.net>
- WEBCARGO Drop Box
- Enter this address:
zoom-production@zoommedia.com
- Browse to locate file to upload. Optional message box: please enter contact name.

Software (Mac or PC)

- Photoshop CS5 or earlier versions
- Illustrator CS5 or earlier versions
- InDesign CS3 or earlier versions

Images 150 dpi, at final size.

Line Screen

75 lpi, continuous tone

Fonts

Format

24.75" x 32.75"

Color

4 process

Paper

(preferably recyclable paper)

Opaline

Lead Time

12 working days