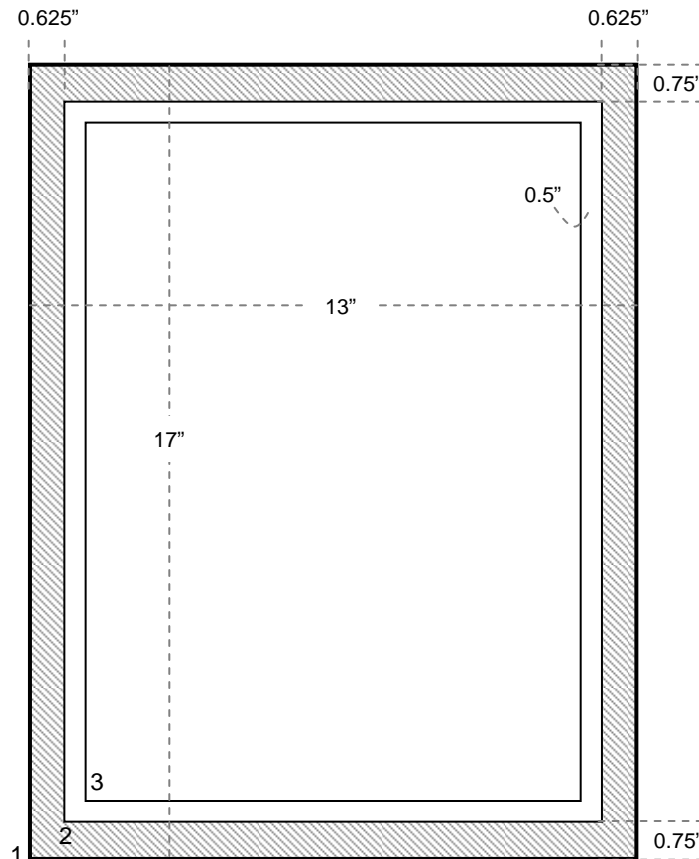


Classic Billboard



ZOOM MEDIA

Technical Information



1. Trim Size: 13" x 17" (poster size)
2. Visible Area: 11.75" x 15.5" (shading indicates area hidden from view by Zoom frame)
3. Live Area: 10.75" x 14.5" (keep copy inside this area)

Requirements

CD & Color Proof or

send files via WebCargo:

- Go to: <https://www.webcargo.net>
- WEBCARGO Drop Box
- Enter this address:
zoom-production@zoommedia.com
- Browse to locate file to upload. Optional message box: please enter contact name.

Software (Mac or PC)

- Photoshop CS5 or earlier versions,
- Illustrator CS5 or earlier versions,
- InDesign CS3 or earlier versions,

Images 300 dpi, at final size

Fonts

Format

13" x 17"

Paper

Zoom prefers printing on paper with recycled content such as **Chorus Art 80lb. Gloss Cover.**

Color

4 process

Lead Time

10 working days