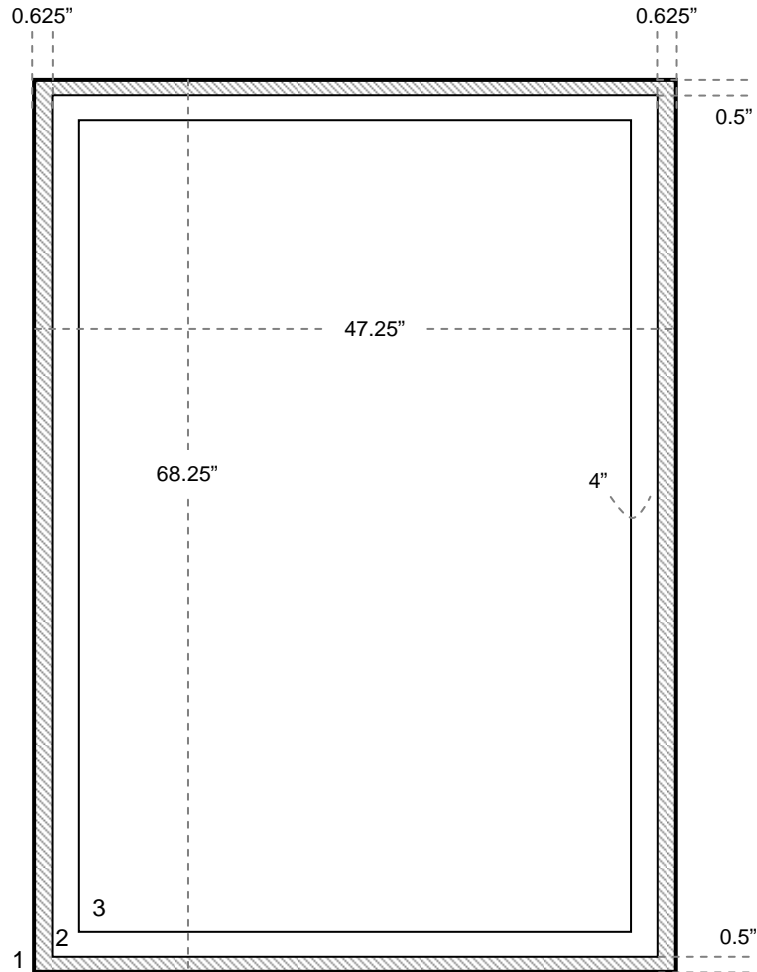


# TECHNICAL INFORMATION

## MEGA LIT BILLBOARD



ZOOM MEDIA



1- Trim Size: 47.25" x 68.25" (poster size)

2- Visible Area: 46" x 67.25" (shading indicates area hidden from view by Zoom frame)

3- Live Area: 42" x 63.25" (keep copy inside this area)

### REQUIREMENTS

#### CD & Color Proof

##### Software (Mac or PC) :

- Photoshop CS3, or earlier versions
- Illustrator CS3, or earlier versions
- InDesign CS3, or earlier versions
- Quark 7 or earlier versions

##### Images 100 dpi, at final size

##### Line Screen

50 lpi, continuous tone

##### Fonts

#### Format

47.25" x 68.25"

#### Color

4 process

#### Paper (preferably recyclable paper)

- Opaline
- Photorealistic Paper

#### LEAD TIME

15 working days